MaYu Technologies

Search Engine Optimization

Business Plan

Introduction

Established in year 2021 and Headquartered in Chandigarh (India) - MAYU is among Top Technology Leaders & Outsourcing Organizations. With its international presence and technical support, MAYU offers

- A Complete range of IT/ITES Services
- Creative Business Strategies & Solutions
- Employment Opportunities

MAYU has Successfully Delivered High Quality, Low-Cost Solutions in Various Market Verticals. For More Information Please Visit Us At

How we proceed with SEO Project ?

Step 1: Website Audit

We do complete Analysis of the website to check how much improvements needs to be done from SEO point of you.

There are 4 pages in the report

1

On-page Status

It includes the current status of technical parameters of your website and some them are highlighted with red wich should be fixed

2

Mobile Friendly Test

In this we will test your website performance on most common used mobiles.

3

Speed Optimization Test

It show the speed of your website on both desktop and mobile.

4

Suggestion

It show the suggestion part for your website according to the On-page status.

Step 2: Keyword Research

We perform keyword research by considering high search volume and low competitive keywords for the targeted and provided you the list for approval.

Keywords play a major role in generating leads for the Business.

Step 3: On Page SEO

We do complete Analysis of the website to check how much improvement needs to be done feom SEO point of you.

Please have a look on important On-site factors:

- Keywords Analysis
- Meta Title Tag Optimization
- Meta Description Optimization
- Anchor Text Optimization
- Contact Optimization
- Image Optimization
- URL Structure Optimization
- Broken Links Analysis
- URL Canonicalization
- XML Sitemap
- Robots.txt File
- Google Analysis Account Setup
- Google Search Console
- Schema Markup Code
- Geo Tag Publisher
- Add NAP To Footer & Opening Hours
- Blog Intergration
- Responsive Issues with Website
- Social Media Presence
- Local Visibility
- Page Speed Optimization

Step 4: Off Page SEO (Link Building Strategy)

We will do the below Off-Page activities on your website to increase visibility and ranking:

Please have a look on important On-site factors:

- Directory Submission
- Social Bookmarking
- Article Writing
- Article Submission
- Classified Ads Submission
- Doc Creations
- Doc Submissions
- PPT Creations
- Web 2.0 Blog Creation
- Web 2.0 Blog Submission
- Micro-Blogging
- Tier 2 Linking

- Article Promotions
- Blog Writing
- Blog Promotions
- Press Release Writing
- PPT Submission
- Business Profile Creation
- Local Listing Creations
- Press Release Promotion
- Image Sharing
- Info-grpahics Submission
- Classified Ads Submission
- Classified Writing
- Third Party Blog Creations (On Blogspot & Wordpress)

Step 5: SEO Reports

- Weekly Work Report
- Monthly Progress Report

Monthly SEO Plan

On-Page Tasks (1st week)

One Time Task
(All technical And On page fixes)

- Title Tag Optimization
- Description Tag Optimization
- Internal Pages Meta Tags
- Images Tags Optimization
- Anchor Tags Optimization
- Content Optimization
- Heading Tags Optimization
- Keyword Density
- SEO Friendly URL's
- Google Webmaster Tools Setup
- Google Analytic Setup
- Optimization of Sitemap.xml
- Robots.txt
- Favicon

2nd Week Plan

Local SEO, Social Media, Business listing setup

Tasks

- Google Business Page
- Google Map
- Local Citations
- Local Classified
- NAP (Name - Address - Phone Number)

Monthly SEO Plan

3rd Week Plan

Contact Marketing and Advance Link Building

Tasks

- Social Bookmarking
- Artical Writing
- Artical Syndication
- Image Sharing Backlinks
- Infographics Submission
- Profile Creation
- Classified Ads
- PDF Sharing

4th Week Plan

Local SEO, Social Media, Business listing setup

Tasks

- Press Release Writing
- Press Release Submission
- Video Link Submission
- Documents Sharing Backlinks
- Social Bookmarking
- Blog Commenting
- Competitors Backlinks
- Business Reviews

- High Authority Site Directory Submission

- High Authority Site Directory Submission

SEO PRICING (per month)

Choose your Plan	Basic	Standards	Premium
Prices	USD $200	USD $350	USD $550
Audit and Keyword Research			
Website Analysis	Yes	Yes	Yes
Keyword Research & Analysis	15	25	35
No. of Targeted Keywords	15	25	35
ON-Page SEO			
Title Tag Optimization	Yes	Yes	Yes
Description Tag Optimization	Yes	Yes	Yes
Keyword Tag Optimization	Yes	Yes	Yes
Google Analytic Setup	Yes	Yes	Yes
Google Webmaster Tools Setup and Verification	Yes	Yes	Yes
Optimization of Sitemap.xml	Yes	Yes	Yes
Optimization of Robots.txt	Yes	Yes	Yes
Noindex Tag or Blocked By Robots.txt	Yes	Yes	Yes

SEO PRICING (per month)

Choose your Plan	Basic	Standards	Premium
Prices	USD $200	USD $350	USD $550
SSL Certificate (http or https)	Yes	Yes	Yes
Content Optimization (Text to HTML Ratio)	Yes	Yes	Yes
Internal Linking	Yes	Yes	Yes
Silo Structure	Yes	Yes	Yes
H1 Tag Optimization	Yes	Yes	Yes
Alt Tags Optimization	Yes	Yes	Yes
Keyword Density	Yes	Yes	Yes
Domain Statistics and Backlinks Check	Yes	Yes	Yes
Last Website Crawled	Yes	Yes	Yes
Spam Score	Yes	Yes	Yes
Favicon	Yes	Yes	Yes
Mobile Friendly Test	Yes	Yes	Yes
Google Business Page	Yes	Yes	Yes

SEO PRICING (per month)

Choose your Plan	Basic	Standards	Premium
Prices	USD $200	USD $350	USD $550
Schema Markup / Rich Card Check	Yes	Yes	Yes
Outbound Links	Yes	Yes	Yes
Use LSI Keywords	Yes	Yes	Yes
Internal Broken Links Check	Yes	Yes	Yes
NAP (Name / Address / Phone Number)	Yes	Yes	Yes
Terms and Condition & Privacy Policy	Yes	Yes	Yes
Blog Section	Yes	Yes	Yes
Optimise Speed Loading Test	Yes	Yes	Yes
Custom 404 Error Page	Yes	Yes	Yes
Social Media Icon	Yes	Yes	Yes
SEO Friendly URL Test	Yes	Yes	Yes
Frame Test	Yes	Yes	Yes
Flash Test	Yes	Yes	Yes

SEO PRICING (per month)

Choose your Plan	Basic	Standards	Premium
Prices	USD $200	USD $350	USD $550
URL Canonicalization	No	Yes	Yes
Google Business Page	No	Yes	Yes
Google Map	Yes	Yes	Yes
Off-Page SEO			
Local Citations	Yes	Yes	Yes
Local Classified	Yes	Yes	Yes
Social Bookmarking	Yes	Yes	Yes
High Authority Site Directory Submission	Yes	Yes	Yes
Article Writing	No	Yes	Yes
Article Syndication	No	Yes	Yes
Article Promotions	No	Yes	Yes
Image Sharing Backlinks	Yes	Yes	Yes
Infographics Submission	Yes	Yes	Yes

SEO PRICING (per month)

Choose your Plan	Basic	Standards	Premium

Prices	USD $200	USD $350	USD $550
Profile Creation	Yes	Yes	Yes
Press Release Writing	No	Yes	Yes
Press Release Submission	No	Yes	Yes
Video Links Submission	Yes	Yes	Yes
Documents Sharing Backlinks	Yes	Yes	Yes
Social Bookmarking	Yes	Yes	Yes
Blog Commenting	Yes	Yes	Yes
Competitors Backlinks	No	Yes	Yes
Business Reviews	No	Yes	Yes
Third Party Blog Creations (On Blogspot & Wordpress)	Yes	Yes	Yes
Blog Writing	No	Yes	Yes
Blog Promotion	No	Yes	Yes
Classified Writing	Yes	Yes	Yes

SEO PRICING (per month)

Choose your Plan	Basic	Standards	Premium
Prices	USD $200	USD $350	USD $550
Classified Ads Submission	Yes	Yes	Yes
Doc Creations	No	Yes	Yes
Doc Submissions	No	Yes	Yes
PPT Creations	Yes	Yes	Yes
PPT Submission	Yes	Yes	Yes
Business Profile Creation	Yes	Yes	Yes
Web 2.0 Blog Creation	No	Yes	Yes
Web 2.0 Blog Submission	No	Yes	Yes
Micro-Blogging	Yes	Yes	Yes
Tier 2 Linking	Yes	Yes	Yes
SEO Reporting			
Search Engine Ranking Report	Yes	Yes	Yes
Weekly SEO Activity Report	Yes	Yes	Yes
Total Backlinks Per Month	120	200	320

MaYu Technologies

Thank you!

We possess knowledge experience and expertise in IT Solutions. Our teams are steadfast to serve individuals and enterprises through custom IT solutions & research.

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